

Class of `69 Executive Committee Call - Minutes December 2, 2015

President Mathias called the meeting to order, with the following participants present: Allen Denison, Arthur Fergenson, Andy McLane, Bill Stableford, Dale Christensen, Dudley Kay, Rick Willets, Dona Heller, Jim Staros, John Leavitt, John Myers, Kelly Simpson, Norman Jacobs, Paul Tuhus, Peter Schaeffer and Steve Larson

Agenda Items:

1. Approval of Minutes

Minutes from the previous call were approved.

2. 50th Reunion roll out planning

The discussion started with ‘new events’ – like a 69th birthday celebration held next year when many of us will hit that milestone. It could be virtual, held in multiple locations around the country or held in a single location. All agreed it was a good idea and should be pursued, perhaps for the spring of 2016.

Norman suggested we have a ‘Save the Date’ established for a day in the month of June during each of the next three years for which he will provide a memento for classmates if the Class will pay shipping charges. This idea will also receive further consideration.

The Reunion Book is progressing with a teleconference the week of December 7. Early indications are the cost could be \$40k-\$60k to produce the book however Dudley feels it could be done cheaper. The committee is getting great ideas from many other reunion books and all issues are being addressed – such as the types of questions, photos, set up and so on. They are considering having David set up the content and the rest of the committee will be charged with the task of cajoling classmates for input and participation.

3. Class Connections

Norman and Dona will meet with the class of `19 Council and representatives from the College in January to discuss communication between the classes. Among their suggestions are a trivia night with the `19s

this spring; establish an event each term to discuss critical life issues; and include them in our alumni service day – which we would coordinate with the Tucker Foundation.

4. Mini Reunions

Suggestions are for events like a New York City cocktail reception in late Jan/Feb which Dale Christensen is working on. Another basketball group mini is being discussed for Feb 2-6 in Philadelphia to see some games.

Arthur suggested we tap into those classmates who are trustees and directors of theater, art and museum entities to create pop-up reunions associated with those venues. To that end, as I write these minutes, Peter Elias has sent an email to all of us expanding on that concept.

Others are encouraged to propose ideas in whatever venue they feel could draw classmates.

5. Class Agent Report

John says participation to date is about 11% compared with College-wide giving at 7.4%. Our amount received currently stands at \$54k in pledges and cash. During this month ONLY there is a triple play challenge where non-givers for the past 1, 2 or 3 years will be double matched up to \$5k, so get out and encourage anyone who has not donated recently to do so now. John reports our 42% participation is second only to Princeton in nationwide college giving and the Dartmouth Alumni Fund's return on its investments is in the top quintile of US colleges.

Following the distribution of Bill Stableford's fine letter to all classmates he asked that we find solicitors for each fraternity, and of the 23 on campus Bill has seven to date. He also asked for volunteers to approach any affinity groups and Kelly promptly volunteered for both Air Force ROTC and SAE.

6. Newsletter Report

Allen says he has enough information to provide another edition in January. John would still like to find guest columnists to provide input.

7. Webmaster Report

Peter was not available for this call.

8. Daily 'D' Project

John Mathias will email Peter Karini (with the College) to remind him of his assurance that copies of the D could be photographed in Rauner and Paul will confirm with Peter that we can do this.

9. Adopted Women Status

To be addressed next meeting.

10. Treasurer

Paul reported no change from last month.

11. Other business

Jim Staros discussed the Alumni Council Report he sent all classmates, clarifying some issues in that report in response to questions from the group.

There being nothing further to discuss, John adjourned the meeting.

Respectfully submitted,
Steve Larson, Secretary